

A new approach

RSC's Read & Publish License

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The logo of the Royal Society of Chemistry, featuring a stylized circular emblem with a central 'C' and segments in blue, yellow, and grey, set against a dark blue background.

ROYAL SOCIETY
OF CHEMISTRY



Agenda

- Reasons for a new License Model
 - European Initiatives
 - RSC Read & Publish License
 - Challenges
- 

Classical Journal Models – a recap




- Subscription Journal – readers pay a fee for reading and authors publish free of charge
- Open Access Journal – is free to read, authors pay an APC for publishing
- Hybrid Journal – is a subscription Journal with OA articles, authors pay APC for freeing up their articles

Article
Processing
Charges



Concerns and Opinions from the Librarians Community and Funding Organisations

- All scientific publications on results of publicly funded research must be freely available
 - Price barriers should not prevent students (or anyone) from getting access to research they need
 - Subscription pricing and increases are non-transparent
 - Constantly increasing subscription costs but flat budgets for libraries
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....this results in

- Increasing demand from Central European countries for a combined subscription offer with a dominant OA component
- Strong interest to transition current subscription model to open access
- Growing landscape of international initiatives and networks



...a few Statements

*We need to discontinue the subscription system and to **find new ways to finance the publishing services** that are wanted and needed in the 21st century*

OPEN



ACCESS

Open Access on a large scale can only be accomplished if and as soon as we change the business model of the dominant subscription system

There needs to be a shared understanding that the money currently locked in the journal subscription system must be withdrawn and re-purposed for open access publishing services.

The days of the current business as usual will come to an end. But we have a future to win!

Libraries can truly open the paths to knowledge



One of the key players

Max Planck Society



- One of the leading *research* organizations in Germany and Europe
- 83 Max Planck Institutes and facilities conduct basic research in the service of the general public in the natural sciences, life sciences, social sciences, and the humanities
- Max Planck Digital Library (MPDL) - being host of the international initiative “Open Access 2020”, MPDL strongly supports the transition of the current subscription model to open access
- White Paper : Disrupting the subscription journals’ business model for the necessary large-scale transformation to open access (doi:10.17617/1.3.
<http://hdl.handle.net/11858/00-001M-0000-0026-C274-7>)

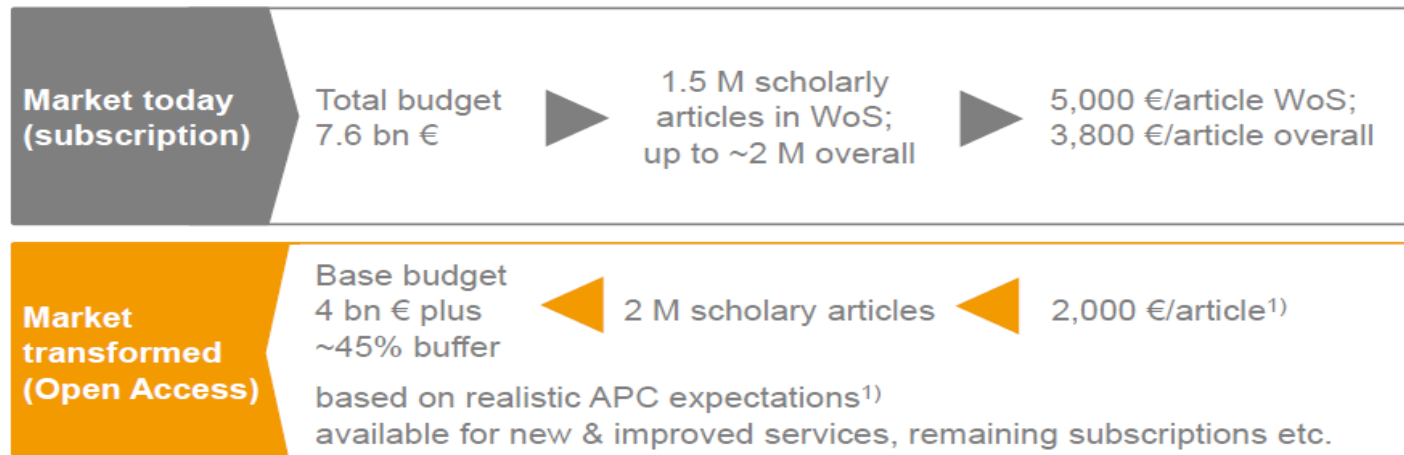
Key Message of the MPDL White Paper

Global level view

The global scholarly journal market
and its financial dimensions

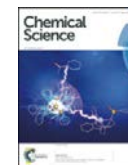
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Scenario of transformation based on current global operating numbers per year



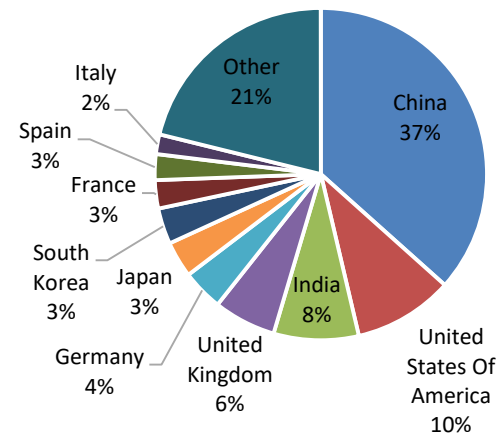
An OA transformation seems to be possible without financial risks

RSC's Obligations



- Be compliant with: “We want to shape OA publishing in the chemical sciences, as well as to support and inform our community during the transition to a more open research environment” Dr Emma Wilson, Director of Publishing, <http://www.rsc.org/news-events/articles/2016/oct/open-access-week/>
- Find other sustainable and affordable models to support the transition but protect our Journals
- Combine subscription licenses and Open Access (Read & Publish) in a transparent way

2016: published papers all RSC journals

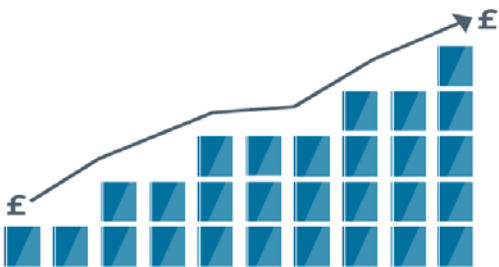


Read & Publish License

How does it work?

Pay a tailored publishing fee

We calculate this by analysing the last full years' publishing output from corresponding authors at your institution.



Publish 100% gold open access

Unless they opt out, every article we accept from your corresponding authors will be published gold open access.



Pay a set reading fee

This gives your library perpetual access (archival) rights to the content published in our hybrid journal portfolio during the term of the contract.



Unlock every journal

Everyone at your institution can then read, on demand, every article that they would normally access via a conventional subscription.





First RSC Read&Publish Customers

- Max Planck Society
- Austrian Academic Consortium (7 Universities)
- Delft University of Technology
- Lancaster University
- Leiden University
- Manchester Metropolitan University
- University of Bath
- University of Birmingham
- University of Edinburgh
- University of Glasgow






....show interest

- German Consortium
- Norwegian Consortium
- Swedish Consortium
- Swiss Consortium
- Polish Consortium
- University of Melbourne
- Korean Consortium






New Requirements

- ❑ Improve our OA workflows and services
 - Review the submission process
 - Identify authors automatically (IP, email domain)
 - Change licensing process
 - Add funder notes
 - Create reporting tools for Librarians
- 



New Challenges

- ❑ Improve your OA workflows and services
 - Raise the visibility of Open Access
 - Educate and consult researchers
 - Mandate Open Access
 - Introduce OA funds
 - Analyse and monitor publication output
 - Find ways to shift budgets
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Thank you !

Any Questions or Ideas?



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