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Políticas, tecnología e investigación*

## European funding for digitization projects: Opportunities and risks for research libraries

*Seth van Hooland*

Universidad Carlos III de Madrid  
Departamento de Biblioteconomía y Documentación



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## Outline and goals of the presentation

- Introduction to the world of EU funding
- Overview of the current funding programmes in the context of research libraries
- Possible benefits, risks and pitfalls
- Strategies for writing a proposal

## Life cycle of a EU-funded project

- Follow up the Work Programmes and the Calls
- Constitute a consortium
- Draft and submit a proposal
- Evaluation by EC and experts
- Negotiations between EC and the project coordinator, based upon the budget
- Establishment of a grant agreement

## Who is in a project?

- Co-ordinating beneficiary: the coordinator bears overall project management responsibility
- Beneficiary: partners which carry out specific parts of the work
- Division between content providers and technical partners
- Sub-contractor: provides services to a beneficiary

## Opportunities and risks

### Opportunities:

- Financial
- Research and best practices
- Networking

### Risks:

- Low acceptance rate
- Financial: only partial funding + time lag for return of expenses
- Sustainability of project outcomes



## Overview of past and current funding programmes for research libraries

- Past programmes:
  - Telematics for Libraries 1990-1998
  - IST ICT Digicult 1998-2006
  - eContent and eContentPlus 2001-2008
  - Research Infrastructures
- Current programmes under FP7-2009:
  - ICT Digicult: Challenge 4 Digital Libraries
  - ICT - PSP: Theme 2 Digital Libraries
  - Capacities - Research Infrastructures





## Current call: ICT Digicult

- Challenge 4 Digital Libraries and content
  - objective 4.1 « Digital Libraries and Preservation »
- Target outcomes:
  - Scalable systems for preserving digital content
  - Advanced preservation scenarios
  - Multimedia libraries for collaborative use
- Call open from 24/11/09 to 13/04/10

## Scenario of project funding

- Find a suitable programme
- Have a project! Or join one...
- Find project partners
- Write the proposal
- Proposal submission and evaluation
- Negotiation if the project is accepted

## Finding project partners or joining others

- Ideally, people you already worked with
- Resources:
  - Cordis database
  - Ideal-IST service
  - EC networking events
- Importance of geographical aspect (new and old member states)
- Public – private partnership

# Cordis partner search

CORDIS: Partners Service > Search

**Search Partners:**

 →

**Search for partners**

**General**

:: [Search all Partners](#)  
 :: [Search by region](#)  
 :: [Advanced and Professional Searches](#)

**Seventh Framework Programme**

:: [Search all FP7 Partners](#)

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Please note that the Partners data is in English and you can use only English search terms.

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**General**

**:: Search all Partners:**

Enter search term(s):

**EU funded collaboration**

Profile Type*:	Project Proposal Company Expertise
Programme*:	ASIA-ITC CIP COAL-STEEL-RTD C COST

**OR**

**Private collaboration**

Type*:	FINANCIAL SUPPORT FURTHER RESEARCH OR DEVELOPMENT SUPPORT JOINT VENTURE AGREEMENT
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# Ideal-IST service



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## Published Partner Searches

- **PS-RU-3678:** AdNET – Software Platform for Adaptive Networks of Intelligent Services based...
- **PS-ES-3629:** Retail Open Architecture for Social Shopping and Interaction through Internet...
- **PS-TR-3644:** CaaS: Dynamic, Dependable, Semantic Middleware for Component as a Service

[Find Partners](#)

[Find Services](#)

## ICT News

- **Idealist eChallenge Pre-Conference Brokerage – Face2Face meeting on Call 6 :** Ideal-ist is organising an international Brokerage Event and Information Day ...

## ICT Events

- **Digital Libraries and Digital Preservation: ICT Call 6 Information Day:** This event addresses researchers interested in submitting project proposals t...

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## Proposal contents

- Language: any official language, but ...
- Two parts:
  - Part A: administrative information about the proposal and the participants – online forms
  - Part B: scientific and technical content of the proposal – format directly linked to evaluation criteria



## Proposal part A

- A1 form : snapshot of proposal
  - Title, acronym, objective, etc
  - Abstract
  - Previous submission
- A2 form : partners
- A3 form : financial data - budget



## Proposal part B

- => Example from a BPN proposal structure
- Cover page + project profile
- Section B1: Relevance
- Section B2: Impact
- Section B3: Implementation





## Section B: Implementation

WP No	Work package title	Lead Appl. No	Start month	End month	Total Person months	Person months effort per workpackage per applicant															
						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
1	Project management	1	1	30	21	21															
2	User requirements	2	1	18	13	0,5	8	0,5	0,4	0,5	0,3	0,3	0,2	0,2	0,3	0,3	0,3	0,3	0,3	0,3	0,3
3	Content – Type A	1	1	30	136	13	8	8	10	8	8	9	8	8	8	8	8	8	8	8	8
4	Content – Type B	1	15	30	21	6	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
5	Interoperability Infrastructure	3	1	24	59	26,5	2	11	2,9	9	3	0,4	2,3	0,5	0,2	0,2	0,2	0,2	0,2	0,2	0,2
6	Multilingual issues	6	2	27	24	3		3	3		8		3			3					1
7	Awareness and dissemination	7	1	30	14	2	1	1	1	1	0,4	5	0,2	1	0,2	0,2	0,2	0,2	0,2	0,2	0,2
8	Assessment and Evaluation	2	1	30	15	2	8	0,5	0,7	0,5	0,3	0,3	0,3	0,3	0,3	0,3	0,3	0,3	0,3	0,3	0,3
<b>Total</b>					<b>303</b>	<b>74</b>	<b>28</b>	<b>25</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>16</b>	<b>15</b>	<b>11</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>11</b>

## Section B: Implementation

<b>Work package number :</b>	<b>2</b>	<b>Start date:</b>	<b>1</b>	<b>End date:</b>	<b>18</b>
<b>Work package title:</b>	<b>User requirements</b>				

### Objectives

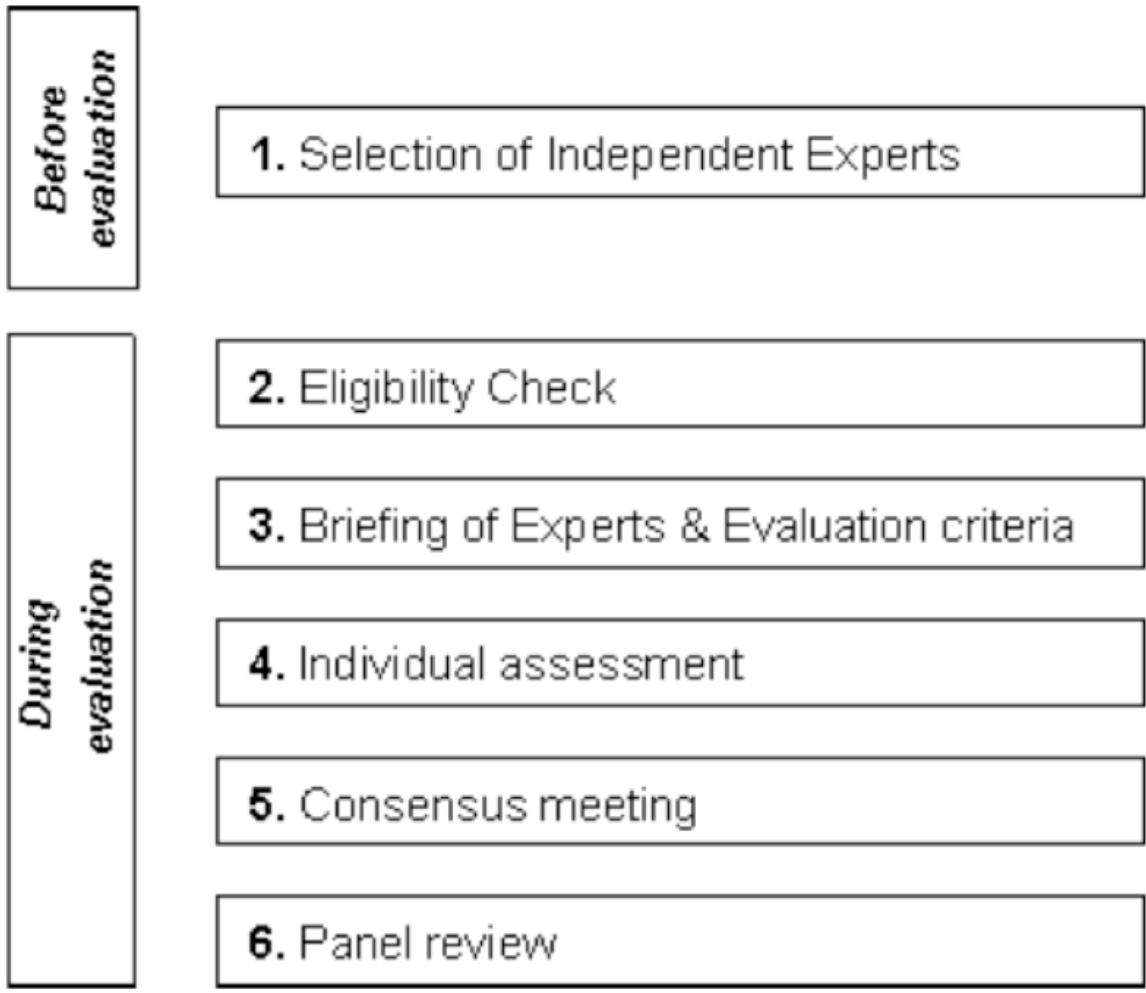
To systematically identify the needs of the users in order to better guarantee acceptance and utilization of the service of the project

### Description of work

WP2 will conduct a user requirements study by means of an online questionnaire complemented by individual interviews and observations with researchers; this will be carried out twice in the duration of the project. The user study will identify requirements for storing and accessing content. Multilingual and cultural issues will also be addressed.

- + description of methodology for designing and analysing the survey
- + its use in the project work plan...

# Evaluation procedure



## Overall advice

- Divide your effort over all the criteria
- Use clear language with well-organized content
- Explicitly state (with evidence!) why the proposal meets the evaluation criteria



## Specific remarks

- Relevance criterion: easy to get a high score if you have a sound idea which is in line with the objectives, and which addresses a broad public
- Impact criterion: prove that the offered content is of high quality and quantity, IPR and metadata should be dealt with => importance of the content table



## Specific remarks

- Impact criterion: provide concrete evidence of why your proposed project will be sustainable and the results will be disseminated
- Implementation criterion: most proposals waste points here
- Consortium: must be well-balanced with a logical divide of the labor
- Only rely on subcontracting when adequate

## Good workpackages

	<b>WP1</b>	<b>WP2</b>	<b>WP3</b>	<b>WP4</b>	<b>WP5</b>	<b>WP6</b>	
<b>P1</b>	10	4			4		18
<b>P2</b>	2	2	2	2	2	2	12
<b>P3</b>					3		3
<b>P4</b>		12	2	2	12		28
<b>P5</b>			14	2	3		19
<b>P6</b>			5	2	11		18
<b>P7</b>						6	6
<b>Total</b>	12	18	23	8	35	8	104

(Slide copied from an EC presentation at the Infoday 09)



## The token SME

	<b>WP1</b>	<b>WP2</b>	<b>WP3</b>	<b>WP4</b>	<b>WP5</b>	<b>WP6</b>	
<b>P1</b>	10	4			4		18
<b>P2</b>	2	2	2	2	2	2	12
<b>P3</b>					3		3
<b>P4</b>		12	2	2	12		28
<b>P5</b>			14	2	3		19
<b>P6</b>			5	2	11		18
<b>P7</b>						6	6
<b>Total</b>	12	18	23	8	35	8	104

(Slide copied from an EC presentation at the Infoday 09)

## The partner who does not know what to do...

	WP1	WP2	WP3	WP4	WP5	WP6	
<b>P1</b>	10	4			4		18
<b>P2</b>	2	2	2	2	2	2	12
<b>P3</b>					3		3
<b>P4</b>		12	2	2	12		28
<b>P5</b>			14	2	3		19
<b>P6</b>			5	2	11		18
<b>P7</b>						6	6
<b>Total</b>	12	18	23	8	35	8	104

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## And a new member state...

	WP1	WP2	WP3	WP4	WP5	WP6	
<b>P1</b>	10	4			4		18
<b>P2</b>	2	2	2	2	2	2	12
<b>P3</b>					3		3
<b>P4</b>		12	2	2	12		28
<b>P5</b>			14	2	3		19
<b>P6</b>			5	2	11		18
<b>P7</b>						6	6
<b>Total</b>	12	18	23	8	35	8	104

(Slide copied from an EC presentation at the Infoday 09)



## Getting help and support

- Submission: EPSS Help desk [support@epss-fp7.org](mailto:support@epss-fp7.org)
- For each Work Programme and Call : information days and briefings
- E-mail notification
- Use Cordis e-mail notification service to be notified by e-mail each time a call relevant to your area of expertise is published



## Outsource proposal writing

- Outsourcing : costs, risks and benefits
- Individual consultants or companies, which can also propose to ensure project coordination



## Further reading and links

- Practical Guide to EU funding opportunities for Research and Innovation  
[http://cordis.europa.eu/eu-funding-guide/home\\_en.html](http://cordis.europa.eu/eu-funding-guide/home_en.html)
- FP7 ICT Programme 2009-2010: How to Submit a Proposal  
[http://ec.europa.eu/information\\_society/events/cf/item-display.cfm?id=883](http://ec.europa.eu/information_society/events/cf/item-display.cfm?id=883)
- Guide to financial issues  
[ftp://ftp.cordis.europa.eu/pub/fp7/docs/financialguide\\_en.pdf](ftp://ftp.cordis.europa.eu/pub/fp7/docs/financialguide_en.pdf)
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